RESPONSE UNDER 37 C.F.R. 1.116 - EXPEDITED **PROCEDURE - EXAMINING GROUP**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.:

11/769,418

Confirmation No.: 4773

Applicant(s): Filed:

Currie et al. June 27, 2007

Art Unit:

2629

Title:

FLOOR DISPLAY WITH

INTERACTIVE FEATURES

AND VARIABLE IMAGE ROTATION

Docket No.:

051681/329754

Customer No.: 00826

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

REPLY AFTER FINAL UNDER 37 CFR § 1.113

Sir:

In response to the Final Office Action dated April 20, 2007, please amend the aboveidentified application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.